

Start your Success Story WITH MARY KAY FOR ONLY \$35

3 FORMS OF INCOME

Sales

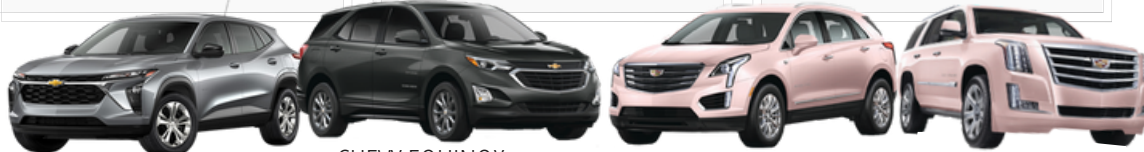
50% Commission
At Beauty
Experiences On
Reorders
Online & On-the-Go

Career Car

Career Car (insurance included)
Or
Cash Compensation

Build a Team

Receive 4% - 36% Commission
Receive "Love Checks"
Leadership Position with no
glass ceiling



CHEVY TRAX or
\$425 monthly bonus

CHEVY EQUINOX or
\$525 monthly bonus

PINK CADILLAC or
\$925 monthly bonus

PINK ESCALADE or
\$1,425 monthly bonus

WHAT ARE THE PERKS?

FINANCIAL

- Average Part-Time Consultant can generate \$10K - \$30K annually (refer to chart on the right).
- Full-Time Directors can generate \$5K - \$20K monthly.
- Average NSD is an official Mary Kay Millionaire.
- Family Security Program provides after-retirement income for NSD's.
- Tax deductions can include car mileage, office supplies, travel, business supplies, etc...
- U.S. tax laws were created to benefit business owners.

FOUNDATIONAL GROWTH

- God 1st, Family 2nd, Career 3rd.
- Mary Kay's mission - Enriching Women's Lives.
- Over 200 Million dollars have been donated to Cancer research and domestic violence shelter
- Living by the Golden Rule - treating others the way you want to be treated.
- Becoming the best version of yourself.
- Positively impacting other women.
- Knowing God created you for something more.

FREEDOM • FLEXIBILITY

- A home business makes a great PLAN B.
- Enjoy flexible working hours.
- Enjoy the freedom of being your own boss.
- Transform your life and reach your dreams.
- Increase your influence and financial circumstances.
- Write your own paycheck.

FUN • FRIENDS • FRIVOLOUS

- No quotas & no territories allow you to focus on relationship building.
- Friends are always fun, especially when there are no drama mamas.
- Travel to your fun, inspirational, tax deductible Mary Kay events.
- Be a part of a team and fall in love with creating wins.
- Weekly recognition fills your cup and fuels your dream.
- A buffet of diamonds, gift cards, 5-star luxury trips and other prizes await you.

What is
my next best
step?

WHAT CAN YOU PROJECT FROM YOUR SALES IN 1 YEAR?

The average beauty experience has approximately:
\$200 in total sales - 4 guests - \$50 in orders per guest
The average customer reorders approximately \$300/yr.
We love residual income!

5 SHOWS PER WEEK (15 - 20 HOURS)

$\$200 \times 5 = \$1,000$ weekly sales
 $\$1,000 \times 50$ weeks = \$50,000 annual retail sales
 375 customers $\times$ \$250/year = \$93,750
annual reorders \$143,750 total annual sales

\$71,875 profit

3 SHOWS PER WEEK (6 - 10 HOURS)

$\$200 \times 3 = \600 weekly sales
 $\$600 \times 50$ weeks = \$30,000 annual retail sales
 225 customers $\times$ \$250/year = \$56,250 annual reorders
\$86,250 total annual sales

\$43,125 profit

1 SHOW PER WEEK (2 - 4 HOURS)

$\$200 \times 1 = \200 weekly sales
 $\$200 \times 50$ weeks = \$10,000 annual retail sales
 75 customers $\times$ \$250/year = \$18,750 annual reorders
\$28,750 total annual sales

\$14,375 profit

PRO START CONTAINS \$462 IN FULL SIZE PRODUCT

+ \$108 TOOLS
& SAMPLES



We also have a \$90 ProStart option that gives you the opportunity to start with a full size of all our best selling products!

Today's Specials!



pick any **8** sets
Plus 1 additional item for half price!

Cadillac \$399



pick any **6** sets

Queen \$299



pick any **4** sets

Princess \$199

Repair Set

Foaming Cleanser
Advanced Lifting Serum
Day Cream with SPF 30
Night Treatment with Retinol
Eye Renewal Cream



***counts as 4 sets**

Timewise Ultimate

Miracle Set

4-in-1 Cleanser
Antioxidant Moisturizer
Daytime Defender
Nighttime Recovery
Eye Cream



***counts as 3 sets**

Comes in Normal/Dry or Combination/Oily formula

Mary Kay Set

Cleanser
Exfoliating Scrub
Balancing Toner
Moisturizer
SPF 30



***counts as 2 sets**

Comes in Hydrating or Mattifying formula

Clearproof Set

Clarifying Cleansing Gel
Blemish Control Toner
Oil-Free Moisturizer
Acne Treatment Gel



MK Men Set

Facial Wash
Hydrator with SPF 30
After Shave Gel



Revealing Radiance

Revealing Radiance
Facial Peel



Microdermabrasion Plus Set

Step 1: Refine
Step 2: Minimize



Clinical Solutions Retinol Set

Retinol 0.5
Calming Milk



***counts as 3 sets**

Lifting Mask

TimeWise
Repair Lifting
Bio-Cellulose
Mask



***counts as 2 sets**

Hydrogel Eye-Patches



Naturally Nourishing Oil



Multi-Masking Set

Charcoal Mask
Moisturizing Mask
Mask Applicator



Flawless Set



Choice of 1 Foundation
Choice of 1 Applicator
Choice of 1 Powder

Slay All Day Set

Foundation primer
Finishing Spray



Lip Set

Waterproof lipliner
Lipstick & Lip gloss



Dash Out the Door

undereye corrector
+ A Mascara & A
Liquid Eye shadow



Basic Color Set

Perfect Palette
3 Eye Colors
1 Cheek Color
Mini Applicators



Pencils & Erasers

Oil-Free Eye Makeup Remover
Micellar Water
Waterproof Eyeliner



These are a few of our favorite things...



Satin Hands &
Satin Lips Set



Satin Body
Scrub, Wash, and Lotion



Deep Wrinkle filler &
Dynamic Wrinkle Limiter
***counts as 2 sets**



Replenishing
Serum C+E



Essential Brush
Collection



Targeted Action Toning Lotion
& Very Deep CC Cream



Clinical Solutions Boosters:
C + Resveratrol Line-Reducer
HA + Ceramide Hydrator
PHA + AHA Resurfacer
Ferulic + Niacinamide Brightener

***2 counts as 2 set
4 counts as 4 sets**

Get a roll-up
bag FREE when
you purchase a
Queen, or Cadillac
special!

